

Food & beverages - Case Study



Description & Tasks

B2C customer support & complaint line for all product ranges of our partner, who is a major global FMCG food producer.

We handle inbound calls over the phone, answering FAQs, handling complaints, e.g. regarding defective products, contents, health effects, tech support for using coffee maker products, etc.



Segment

B2C



Services

Customer Service



Headcount



Languages

English, Hungarian



Quality check

98%

Achievements

11% NPS value increase

900 calls handled/month



sales@unitedcallcenters.hu



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